



2013

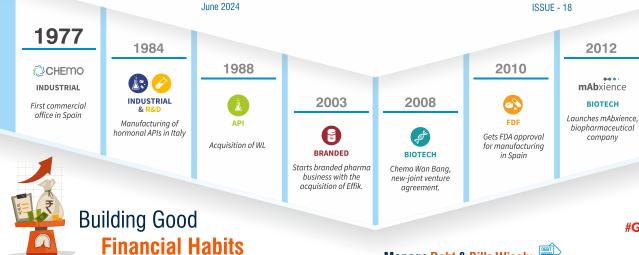
BRANDED

Creation of Exeltis, a

branded pharmaceutical

business worldwide

Exeltis



Managing money effectively can transform your life, turning financial stress into financial freedom. It's all about striking a balance and making informed investment choices. Picture vourself confidently covering unexpected expenses and steadily building wealth for future goals. By mastering these skills, you gain control over your finances, enabling you to enjoy life without constantly worrying about money.

Know Your Financial Situation



Understand your finances by calculating your monthly income and tracking essential expenses like rent, groceries, and transportation. Identify and monitor unnecessary expenses for a few months. Review your debt payments, noting interest rates and minimum payments. Update this information once or twice a year.

Create and Stick to a Budget



Once you understand your finances, creating a budget is easier. It helps you identify where you can cut costs.

- Consider the 50-30-20 rule: allocate 50% to needs, 30% to wants. and 20% to savings.
- Learning to distinguish between wants and needs can help you achieve a balance.

Build an Emergency Fund (3X Emergency Rule)



A sudden expense could easily derail your financial plans. Building an Emergency Fund is essential for financial security.

- Save at least **3 times** your monthly income for emergencies. This fund safeguards against unexpected events like job loss or medical expenses.
- Periodically reassess and adjust your savings based on changes in income or expenses.

Automate Your Savings



While setting goals like saving for retirement, a vacation, or a home is wise, everyday expenses can hinder progress. A practical approach to consistently saving is autopiloting the process.

- Automatically deposit a portion of your paycheck into savings.
- Less likely to spend impulsively when savings are automated & this helps in forming a habit of saving regularly.

Manage Debt & Bills Wisely



Avoiding high-interest debt is crucial for saving money. Paying more than the minimum on your debts can help pay them off faster and reduce interest costs. Manage bills through automation or scheduling.

- Use the 40% EMI Rule: Never allocate more than 40% of your income to EMIs. For instance, if you earn ₹50,000 per month, keep EMIs below ₹20.000.
- Set up a regular bill-payment schedule or use automated bill-pay services to avoid late fees.

Master smart investments



Invest wisely by understanding and applying essential rules to maximize your financial growth.

- Rule of 72 Understand how long it takes to double your money at a given interest rate. Example: At 8% interest, it takes 9 years (72/8) to double your money.
- 10-5-3 Rule: Set realistic return expectations for different types of investments. Example: Aim for a 10% return from equities, 5% from debts, and 3% from savings accounts.

Protect Your Future



Ensure your term insurance provides coverage of at least 10 times your yearly income. For instance, if you earn ₹5,00,000 annually, aim for a term insurance policy worth ₹50 Lakhs. This guideline ensures that your loved ones have financial security in case of unforeseen events, offering a cost-effective way to protect your family's future.

Don't fall prey to digital Scams



Don't fall prey to digital financial fraud. Monitor your statements regularly for unauthorized transactions, use secure financial apps, and enable alerts for suspicious activity. Avoid sharing financial information over email, ensure transactions are encrypted, and always verify the legitimacy of financial communications. Remember, there are no shortcuts to earning money; if an offer sounds too good to be true, it probably is.

Good financial habits pave the way to financial freedom and peace of mind. Start today and watch your financial confidence soar!

~ Satish Joshi, CFO Exeltis India

Know **your Leader**





- 1. If you could have dinner with any historical figure, who would it be? Ans. I'd dine with Rani Lakshmibai. Her courage, leadership, and thirst for knowledge are inspiring. She embodies qualities like decision-making, strategic thinking, and effective communication that I deeply admire.
- 2. What is your nickname at home/ what do your loved ones call you? Ans. "Tumpa"

- 3. Name your favorite cuisine.
- Ans. Bengali and Mediterranean.
- 4. What's your favorite way to unwind after a busy day?
- Ans. Exercise, hanging out with friends, Netflixing, playing board games & sleeping.
- 5. Share a childhood hobby or interest that shaped who you are today?
- Ans. Engaging in painting, dancing, and sports during my childhood fostered creativity, confidence, discipline, and a strong sense of ethics, shaping who I am today.
- 6. Most adventurous activity you've done? Ans. Parenting definitely tops the list as the most adventurous activity for me. Other than that, I've also had thrilling experiences like scuba diving, bungee jumping, and ziplining.
- 7. If you could learn any skill instantly, what would it be?
- Ans. The ability to stay calm and composed, especially in challenging situations. I would like to learn the Patience skills.
- 8. Craziest thing on your bucket list? Ans. 1) Watch aurora borealis
 - 2) Ice diving in Lapland
- 9. Describe a thing about you that people don't know of

Ans. I am a very headstrong person with a can-do attitude. I am curious and always eager to learn new things in life: it gives me a sense of accomplishment.

FIELD & NNECT









GOALS SETTING

1. UNDERSTAND OKRAS

OKRAs stands for Objectives and Key Result Areas.

Example: I will improve PCPM (Objective) by the end of the year, as measured by a 20% increase in doctor visits, a 15% increase in prescriptions for our top products, and a 25% increase in RCPA (KRA).

2. CONTROL WHAT YOU CAN, PLAN FOR THE REST

Identify controllable factors impacting goal achievement, like meeting healthcare providers and improving presentation quality. Develop contingency plans for external factors, such as market changes or product availability.



3. CONSIDER YOUR LONG-TERM CAREER PATH

Consider how achieving your goals aligns with your career growth at Exeltis. Align your personal objectives with company priorities, like improving sales performance to advance into leadership roles.



Regularly meet with your manager to stay aligned with company goals. See how your daily tasks contribute to your long-term goals. Adjust your strategies as needed.



5. TRACK YOUR ACCOMPLISHMENTS

Document your achievements and contributions to Exeltis's success. Use this information to demonstrate your value during performance evaluations and career advancement opportunities.

Remember, effective goal setting isn't just about ticking off tasks on a to-do list. It's about creating a roadmap for success. By working diligently towards your pre-set goals, you can achieve great things and make a significant impact.



Key takeaway





DGM, Quality Control 1. What is your favorite book?

Ponniyan selvan

- 2. What is your go-to snack at work? Having lemon tea and nuts with my colleagues
- 3. Which is your favorite travel destination? Ladakh
- 4. What is your favorite movie? Mouna ragam
- 5. Can you tell us your nickname?
- 6. Are you a morning or night person? **Morning Person**
- 7. What is your favorite cuisine? Ragi Halwa
- 8. What was your dream job as a child? **Teacher**
- 9. Which is the most used app on your phone? Google fit
- 10. What is your favorite season? Winter.





Interesting Facts - Koalas

Koalas have fingerprints that are nearly indistinguishable from human fingerprints.



This can even confuse forensic experts.



New 🌄 Joinees

- A.Radha
- **Aamir Khan**
- Abhishek
- Abhishek Kumar
- Akshay Manoj Patil
- Amol Ramchandra Bhumkar
- Amrut Pandurang Gadekar
- Aniket Mahadev Telange
- Anil Kumar Sinha
- Bibhuti Mohapatra

- Brijesh Kumar Mani Tripathi
- Deepak Mehto
- Gorre Neelesh
- Jagannath Mahalick
- Kamlakar Madhukar Naitam
- Kiran K
- Mahmood Javed Ahmed Khan
- Makakmayum Azam Khan
- Mohammad Azam
- Namrta Tripathi

- Polagani Rajesh
- Pranav Pramod Mali
- **Pravin Mahadev Thore**
- Ramachandra Moharana
- Ravi P
- Rohit Gangaram Kamble
- Rushikesh Devidas Bharsakle
- Sankhala Ravikumar Kanhaiyalal •
- Savan Samaddar
- Selin Amal Raj
- Sharma Dipen
- Sheikseni Khan

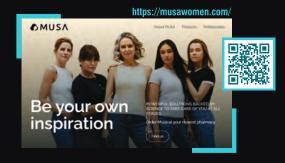
- Shibnath Saha
- Sujoy Kundu
- Suman Saurabh
- Sumit Bhattacharjee
- Sunando Roy Choudhury
- Sunil Kumar Murugesan
- Tamilselvan
- Thokchom Ratankumar Singh
- Vijayakumar R
- Vikash Dubey
- Vikesh Kumar

Global visitors





Insud Pharma Enters Consumer Healthcare Market with MUSA Launch



Company Update Insud Pharma debuts in the consumer healthcare market with MUSA, an innovative brand for women's self-care. Part of Exeltis Consumer Healthcare, MUSA offers ten science-backed solutions for key health phases from menstruation to menopause. Manufactured in Spain and available exclusively in Spanish community pharmacies, MUSA marks a significant advancement in women's health. Launching at a time when the female self-care market is experiencing a 9% growth, MUSA is poised to make a significant impact.

Family Flavour Finds



INGREDIENTS

Tuna fish: 1 kg Shallots: 20 to 22

Green chilies: 3 or 4

Garlic: 7 to 8 cloves

Ginger: 1 piece

Curry leaves: 2 or 3 sprigs

Lemon: 1/2 piece Tamarind: small piece Pepper powder: 1 tbsp

Red chili powder: 1 1/2 tbsp

Coriander powder: 1 tbsp

Fenugreek powder: 1/2 tbsp

Turmeric powder: 1 tbsp

Salt: 1 or 2 tsp

Oil: 6 to 7 tbsp

METHOD

- 1. Clean and wash the tuna, then drain.
- 2. Marinate the tuna with salt, lemon juice, pepper, red chili powder, turmeric, and curry leaves for one hour.
- 3. Crush the ginger and garlic.
- 4. Heat oil in a pan, fry the marinated tuna until golden brown and crisp, then drain.
- 5. Soak tamarind in water.
- 6. Heat oil in a pot, crackle mustard seeds, then sauté crushed ginger and garlic.
- 7. Add curry leaves, green chilies, chopped shallots, and salt. Sauté, then add turmeric, red chili, coriander, fenugreek, and pepper powders. Sauté
- 8. Pour in tamarind water, stir, and add the fried tuna. Combine well.
- 9. Add more curry leaves and a bit of coconut oil. Cook briefly, then serve.



Correct entries for the Arithmagon puzzle:

Joydebkumar Das 2. Naren Kumar S 3. Somnath Roy

International

R Day











1) What makes this number unique: 8,549,176,320?

